

**REPORT: CoB Faculty Publishing in Journals with In-House
Editorial Board Affiliation**

The following is a list of CoB faculty who claim editorial board affiliation¹:

Faculty Member	Affiliation as Editorial Board Member
B. Babin	Academy of Marketing Science Review
B. Babin	European Business Review
B. Babin	Journal of Business Research
B. Babin	Journal of Consumer Satisfaction/Dissatisfaction and Complaining Behavior
B. Babin	Journal of Marketing Theory and Practice
B. Babin	Journal of Retailing
B. Babin	Psychology and Marketing
S. Bushardt	Decision Sciences Journal of Innovative Education
K-L. Chen	International Journal of Electronic Healthcare
T. Henthorne	Health Marketing Quarterly
C-T. Hsieh	Industrial Management and Data Systems
C-T. Hsieh	International Journal of Electronic Healthcare
C-T. Hsieh	International Journal of Innovation and Learning
C-T. Hsieh	International Journal of Intercultural Information Management
C-T. Hsieh	International Journal of Mobile Communications
C-T. Hsieh	Journal of Information Technology Theory and Application
C-T. Hsieh	Journal of International Technology and Information Management
F. Mixon	International Journal of Business and Economics
F. Mixon	Journal of Economics and Finance Education
F. Niroomand	Journal of Current Research in Global Business
J. Peyrefitte	Management Decision
S. Topping	Health Care Management Review
S. Topping	Journal of Management History
A. Williams	Journal of Supply Chain Management
J. Yang	International Journal of Knowledge Studies
J. Yang	International Journal of Product Development
K. Zantow	Academy of Management Learning and Education

Summary of In-House Publishers in the CoB, 2000-present

Faculty Name	Academic Unit	# Publications in Self-Edited² Journals (% of Total Journal Publications)	# In-House Publications (% of Total Journal Publications)
B. Babin³	MKT	7 (46.67%)	7 (46.67%)
L. Babin	MKT	0 (0.00%)	1 (33.33%)
S. Bushardt	MGT	1 (50.00%)	2 (100.00%)
J. Carr	MGT	1 (11.11%)	1 (11.11%)
K-L. Chen	MIS	0 (0.00%)	3 (21.43%)
F. Daniel	MGT	0 (0.00%)	2 (100.00%)
D. Duhon	MGT	0 (0.00%)	2 (50.00%)
T. Green	ECO	0 (0.00%)	1 (33.33%)
B. Gregory	MGT	0 (0.00%)	1 (33.33%)
T. Henthorne	MKT	1 (12.50%)	2 (25.00%)
C-T. Hsieh	MIS	6 (42.86%)	7 (50.00%)
F. Lai	MIS	0 (0.00%)	1 (10.00%)
T. Lopez	MKT	0 (0.00%)	1 (16.67%)
F. Mixon	ECO	1 (1.79%)	1 (1.79%)
F. Niroomand	ECO	1 (12.50%)	1 (12.50%)
E. Nissan	ECO	0 (0.00%)	1 (3.23%)
T. Osmonbekov	MKT	0 (0.00%)	1 (16.67%)
J. Peyrefitte	MGT	1 (11.11%)	1 (11.11%)
S. Topping	MGT	1 (8.33%)	1 (8.33%)
J. Yang	MGT	0 (0.00%)	2 (16.67%)
K. Zantow	MGT	1 (33.33%)	1 (33.33%)

Complete Tabular Report of In-House Publishing in the CoB, 2000-present

Journal Name	Editorial Board Member (Unit)	CoB Faculty Publishing in Journal, 2000-present (Unit) [# articles]	Total Number of Journal Publications for Publishing Faculty, 2000-present	This Journal as a % of Total Journal Publications, 2000-present
Academy of Marketing Science Review	B. Babin (MKT)	T. Henthorne (MKT) [1]	8	12.50%
Journal of Business Research	B. Babin (MKT)	B. Babin♠ (MKT) [5]	15	33.33%
		L. Babin♥ (MKT) [1]	3	33.33%
		F. Daniel (MGT) [1]	2	50.00%
		T. Osmonbekov (MKT) [1]	6	16.67%
Journal of Marketing Theory and Practice	B. Babin (MKT)	B. Babin♠ (MKT) [1]	15	6.67%
		J. Carr (MGT) [1]	9	11.11%
		B. Gregory (MGT) [1]	3	33.33%
		T. Lopez (MKT) [1]	6	16.67%
Journal of Retailing	B. Babin (MKT)	B. Babin♠ (MKT) [1]	15	6.67%
Decision Sciences Journal of Innovative Education	S. Bushardt (MGT)	S. Bushardt♠ (MGT) [1]	2	50.00%
		F. Daniel (MGT) [1]	2	50.00%
		D. Duhon (MGT) [1]	4	25.00%

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International Journal of Electronic Healthcare	K-L. Chen (MIS)	C-T. Hsieh (MIS) [1]	14	7.14%
Health Marketing Quarterly	T. Henthorne (MKT)	T. Henthorne♠ (MKT)	8	12.50%
Industrial Management and Data Systems	C-T. Hsieh (MIS)	C-T. Hsieh♠ (MIS) [4]	14	28.57%
		F. Lai (MIS) [1]	10	10.00%
		J. Yang (MGT) [1]	12	8.33%
International Journal of Innovation and Learning	C-T. Hsieh (MIS)	K-L. Chen (MIS) [2]	14	14.28%
		C-T. Hsieh♠ (MIS) [1]	14	7.14%
		J. Yang (MGT) [1]	12	8.33%
Journal of International Technology and Information Management	C-T. Hsieh (MIS)	K-L. Chen (MIS) [1]	14	7.14%
		C-T. Hsieh♠ (MIS) [1]	14	7.14%

Complete Tabular Report of In-House Publishing in the CoB, 2000-present

Journal Name	Editorial Board Member (Unit)	CoB Faculty Publishing in Journal, 2000-present (Unit) [# articles]	Total Number of Journal Publications for Publishing Faculty, 2000-present	This Journal as a % of Total Journal Publications, 2000-present
Journal of Economics and Finance Education	F. Mixon (ECO)	F. Mixon♠ (ECO) [1]	56	1.79%
		T. Green (ECO) [1]	3	33.33%
Journal of Current Research in Global Business	F. Niroomand (ECO)	F. Niroomand (ECO) [1]	8	12.50%
		E. Nissan (ECO) [1]	31	3.23%
Management Decision	J. Peyrefitte (MGT)	J. Peyrefitte (MGT)♠	9	11.11%
Journal of Management History	S. Topping (MGT)	S. Bushardt (MGT) [1]	2	50.00%
		D. Duhon (MGT) [1]	4	25.00%
		S. Topping♠ (MGT) [1]	12	8.33%
Academy of Management Learning and Education	K. Zantow (MGT)	K. Zantow♠ (MGT)	3	33.33%

¹ Source: SEDONA System

² Self-Edited Refers to Membership on the Editorial Board

³ Enlarged font indicates extreme publication in In-House Journals (> 40% Self-Edited and/or > 50% In-House)

♠ indicates Self-Editing

♥ indicates the spouse of an editorial board member